

NIHERST's Entrepreneur Training Schedule

Training Cohort 1 (Virtual):

June 5, 7, 9, 12, 14

(9am – 12pm)

&

Training Cohort 2 (Virtual):

June 21, 23, 26, 28, 30

(9am – 12pm)

	WEEK 1			WEEK 2	
	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
9:00 – 9:10	Intro	RECAP	RECAP	RECAP	RECAP
9:10 – 9:20	Ice Breaker	Transforming Innovation into Business - <ul style="list-style-type: none"> • Vision and Mission • Scanning your environment for SWOT Analysis • SMART Goals 	The Ecosystem Map - Functions and Use	Market Research & Market Planning	Methods of Production - How to Research Options, Co-packers, Offshore production
9:20 – 9:40	Innovation & Entrepreneurship - <ul style="list-style-type: none"> • Linking Innovation to Entrepreneurship • Building the Entrepreneurial Mindset 				
9:40 – 10:00				IP Considerations in Business	Digital Marketing
10:00 – 10:10	ACTIVITY & DISCUSSION	ACTIVITY & DISCUSSION			
10:10 – 10:20				ACTIVITY & DISCUSSION	ACTIVITY & DISCUSSION
10:20 – 10:30	BREAK	BREAK	BREAK	BREAK	BREAK
10:30 – 11:00	Digital Fabrication @ NIHERST's Fab Lab	Transforming Innovation into Business: <ul style="list-style-type: none"> • Business Plan • Examples of Innovation Business Plans 	Legal Requirements for Starting a Business – Sole, Partnerships, LLC	Costing and Pricing Strategies	Revisiting the Business Plan – The Pitch
11:00 – 11:30	Innovation & Entrepreneurship – con't <ul style="list-style-type: none"> • Ideation to Testing 			Funding Opportunities for Innovators/ Entrepreneurs: Grants, Loans	Cash Flow Projections
11:30 – 12:00	ACTIVITY & DISCUSSION	ACTIVITY & DISCUSSION	ACTIVITY & DISCUSSION	ACTIVITY & DISCUSSION	THE PITCH